

Be my® FRANCHISE ?

“THE PROVEN
BUSINESS MODEL FOR
SUCCESS”

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**08-11
OCTOBER
2020**

CNREXPO / ifm

18th Be my Franchise
Franchising & Dealership
Trade Fair



THE GATE TO <
\$50 BILLION
MARKET VOLUME

The event that brings
together all branches
of the
Franchise system.

**FRANCHISE
SECTOR
GROWS WITH
THIS FAIR**

Be my Franchise achieves a new level of success every year with the business volume it creates. It is a large network area with participants varying from food to home decoration, real estate to beauty centers, sports centers to cafes, dry cleaning to technology and automotive, while offering companies the opportunity to grow by opening new branches.

18 th “BE MY FRANCHISE, FRANCHISING & DEALERSHIP TRADE FAIR”
ORGANIZED BY MEDYAFORS TRADE FAIRS
WILL BE HELD BETWEEN 8-11 OCTOBER 2020 AT CNR EXPO CENTER

➤ **m² Price List** **\$ 330 Per Sq. meter (Shell Scheme Full Stand / minimum 9 sqm.)**
\$ 300 Per Sq. meter (Space Only / Minimum 20 sqm.)

GENERAL CONDITIONS

➤ **CUSTOM DECORATION STAND**

Custom decoration stands must be approved by CNR project control services at least 10 days before the start of the fair. Water, electricity, etc., must be purchased from CNR Expo management 1 month before the start of the fair.

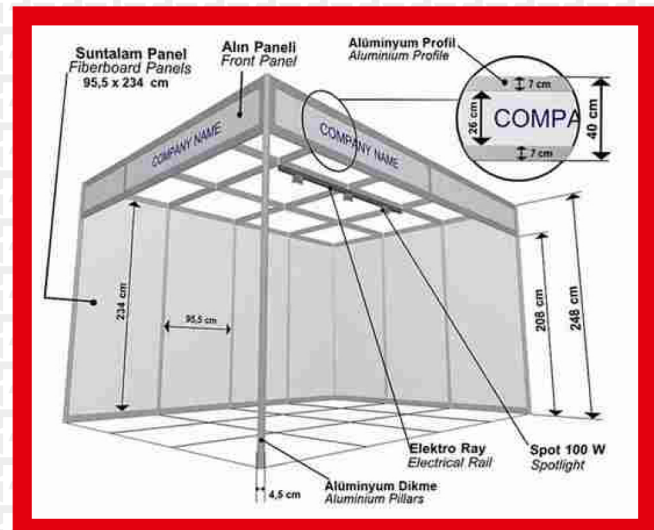
CUSTOM DECORATION STAND EXAMPLES



➤ **STANDARD PANEL STAND (SHELL SCHEME)**

Participants who want to join with standard stands (See example below)
Standard stands can go up to 30m² only.

Standart Stand Content In accordance with the space that you rented, carpet, 1 Small Table, 2 Chairs, 1 Reception Desk, 1 Waste Paper Basket, 1 triple spotlight, 1 triple plug adaptor, 3kw standard electricity and brand name on the front panel is provided.



IMPORTANT NOTICES

Only electric cook and oven systems are permitted on the show floor. (Use of propane tanks or gas is prohibited.)
If cooking is to be done, a chimney system with carbon filters should be installed to prevent smoke and odor.
It is strictly prohibited to use Gypsum Board and Paint at stands due to safety reasons.
Materials for the stand should be prepared for construction in the fair area.
If you are working in the areas with columns, fire cabinets and ventilation openings must not be obstructed



THE OPPORTUNITY
FOR
YOUR BRAND TO
GROW IN THE
REGION